

Term Information

Effective Term Autumn 2021

General Information

Course Bulletin Listing/Subject Area Art Education
Fiscal Unit/Academic Org Arts Admin, Education & Policy - D0225
College/Academic Group Arts and Sciences
Level/Career Graduate, Undergraduate
Course Number/Catalog 5687
Course Title The Social World of the Arts
Transcript Abbreviation Social World Arts
Course Description We often think about the arts as primarily aesthetic endeavors, but the social world around the creation, production, distribution, and reception of art are key in understanding the role of art and of artists in society. In this class, students will use a sociological lens to examine how individuals and groups create, produce, distribute, and consume art.
Semester Credit Hours/Units Fixed: 3

Offering Information

Length Of Course 14 Week, 12 Week
Flexibly Scheduled Course Never
Does any section of this course have a distance education component? No
Grading Basis Letter Grade
Repeatable No
Course Components Lecture
Grade Roster Component Lecture
Credit Available by Exam No
Admission Condition Course No
Off Campus Never
Campus of Offering Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites
Exclusions
Electronically Enforced No

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 13.1302
Subsidy Level Doctoral Course
Intended Rank Junior, Senior, Masters, Doctoral

Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

Course Details

Course goals or learning objectives/outcomes

- Students will understand how social forces structure and interact with the creation, production, distribution, and reception of artistic works
- Students will apply sociological theories of the arts to real world examples and events in the arts and be able to communicate this in written and spoken communication
- Students will be able to analyze and make recommendations about how and artist or arts organization might increase the economic and/or social impact of their art in society

Content Topic List

- Overview of Cultural Sociology
- The Field of Creation in the Arts
- The Field of Production in the Arts
- The Field of Reception in the Arts
- Precariousness in Artistic Careers
- Insiders, Outsiders, and Discrimination in Artistic Communities
- Arts Activism and the Creation of Social Value through Artistic Communities

Sought Concurrence

No

Attachments

- ARTEduc 5687 Syllabus.pdf
(Syllabus. Owner: Pace,Lauren Kate)
- ARTEduc 5687 Concurrence.pdf
(Concurrence. Owner: Pace,Lauren Kate)
- Arts Management Curriculum Map.pdf: curriculum map
(Other Supporting Documentation. Owner: Pace,Lauren Kate)

Comments

- See panel feedback sent on 10-19-20. *(by Vankeerbergen,Bernadette Chantal on 10/19/2020 09:16 AM)*

COURSE REQUEST
5687 - Status: PENDING

Last Updated: Haddad,Deborah Moore
10/23/2020

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Pace,Lauren Kate	09/21/2020 04:50 PM	Submitted for Approval
Approved	Savage,Shari L	09/21/2020 06:24 PM	Unit Approval
Approved	Haddad,Deborah Moore	09/21/2020 06:30 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	09/24/2020 06:07 PM	ASCCAO Approval
Submitted	Pace,Lauren Kate	09/29/2020 12:33 PM	Submitted for Approval
Approved	Savage,Shari L	09/29/2020 04:43 PM	Unit Approval
Approved	Haddad,Deborah Moore	09/29/2020 05:09 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	10/19/2020 09:16 AM	ASCCAO Approval
Submitted	Pace,Lauren Kate	10/23/2020 03:39 PM	Submitted for Approval
Approved	Savage,Shari L	10/23/2020 05:33 PM	Unit Approval
Approved	Haddad,Deborah Moore	10/23/2020 05:56 PM	College Approval
Pending Approval	Jenkins,Mary Ellen Bigler Hanlin,Deborah Kay Oldroyd,Shelby Quinn Vankeerbergen,Bernadette Chantal	10/23/2020 05:56 PM	ASCCAO Approval

ARTEDUC 5687

The Social World of the Arts

We often think about the arts as primarily aesthetic endeavors, but the social world around the creation, production, distribution, and reception of art are key in understanding the role of art and of artists in society. In this class, students will use a sociological lens to examine how individuals and groups create, produce, distribute, and consume art. The themes of this course will allow us to answer questions like, but not limited to, the following: Why do trends in the arts happen when they do? Why is “selling out” looked down on by so-called “starving artists”? Can we predict which pieces of art will become popular? How does an artist’s gender or race impact their reception among critics? Using this lens to think about art, we will consider a wide variety of genres of art, arts scenes, and cultural products including TV scripts, fiction books, rap cyphers, stand-up comics, record label interns, high-priced modern art, and artist activists whose work creates social value.

General Information:

Class meets Thursdays 1:00 PM-3:45 PM

Sullivant Hall 251

Professor:

Dr. Rachel Skaggs

Lawrence and Isabel Barnett Assistant Professor of Arts Management

Department of Arts Administration, Education, and Policy

The Ohio State University

Email: skaggs.131@osu.edu

Office Hours:

Thursday from 11:00 AM-12:00 PM, and by appointment in Sullivant Hall room 131

NOTE: All students must come to office hours at least once during the semester as part of the participation grade.

NOTE: Where graduate course requirements differ from undergraduate requirements will be denoted with three asterisks (***)

Course Objectives:

By the end of this course, students will:

1. Understand how social forces structure and interact with the creation, production, distribution, and reception of artistic works
2. Apply sociological theories of the arts to real world examples and events in the arts and be able to communicate this in written and spoken communication
3. Be able to analyze and make recommendations about how and artist or arts organization might increase the economic and/or social impact of their art in society

Required Readings:

- Childress, Clayton. 2017. *Under the Cover: The Creation, Production, and Reception of a Novel*. Princeton University Press. Princeton, NJ.
- *A Sociology Experiment*, Chapter 5, Culture. **Purchase only Chapter 5** online at: <https://www.sociologyexperiment.com/entry-for-students/>
- All other course readings will be available in Carmen under the Files tab.

***Graduate Students taking this course will also read the following:

- Bourdieu, Pierre. 1983. "The Field of Cultural Production, Or: The Economic World Reversed." *Poetics* 12: 311-356. (Read by second class meeting)
- Becker, Howard. 1984. *Art Worlds*. University of California Press (Read by fourth class meeting)
- Lena, Jennifer C. 2012. *Banding Together: How Communities Create Genres in Popular Music*. Princeton University Press (Read by the first class meeting after Spring break)

Course Policies

Attendance: ATTENDANCE IS NOT AN OPTION. IT IS A REQUIREMENT. **All absences require an e-mail to the instructor explaining the reason for the absence, preferably before the class meeting.** In order for an absence to be excused, a student must provide appropriate documentation (i.e., medical excuse from your doctor) and/or have the instructor's approval (i.e., family emergencies, funerals). The instructor must receive excuses by the class following the absence unless other arrangements have been made with the instructor. **A student's final course grade will be reduced by half a letter grade for each unexcused absence that occurs after one absence. A student can fail this course due to poor attendance.** Three incidents of unexcused tardiness and/or leaving class early equals one unexcused absence.

Academic Misconduct: It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Plagiarism: Copying/claiming someone else's words, ideas, or works (i.e., essays, term papers, in part or in full) as your own is considered plagiarism. A proper reference style should be used when using words or ideas of other people. Suspected cases of plagiarism will be reported immediately to the Committee on Academic Misconduct. The Committee regards academic misconduct as an extremely serious matter, with serious consequences that range from probation to expulsion. *If in doubt, credit your source.* Be sure to consult the course instructor if you have questions about plagiarism, paraphrasing, quoting, or collaboration.

Disability Services:

Students with disabilities that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 292-3307, TDD 292-0901; slds@osu.edu

Title IX Information:

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Mental Health Services: As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the **Office of Student Life's Counseling and Consultation Service (CCS)** by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766 and 24 hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

Assignments:

Participation in Class Discussions & Office Hours Visit: Students will be active participators in course discussions, having read and prepared themselves for each class session. Additionally, students are required to come to the instructor's office hours at least once. Since participation is a key component of the final grade, students will complete a midterm participation self-assessment, and I will respond with comments about how to improve or maintain participation based on the self-assessment.

Presentation of Current Event in the Arts: Each student will be required to give a short presentation to the class about an issue or current event in the arts as it relates to course themes. The student should spend about 5 minutes introducing the topic to the class and should be prepared to field questions and generate discussion in relation to other course materials. Students are welcome to use the presentation medium of their choice (e.g., Prezi, PowerPoint, lecture with handout, etc.). Students will sign up for their presentation day during the first class session. This assignment allows students to receive feedback on oral presentation and communication skills, in addition to the content of their presentation, toward preparing for the final presentation.

Reading Quizzes: We will have 3 pop quizzes to ensure that students are reading and understanding the assigned material.

Response Memos: Students will write 5 memos throughout the term. Each prompt will be in the assignments tab on Carmen. This assignment should be treated as a chance for reflection on the course readings in context with what you have learned to this point and the things happening in the social world of the arts around you. Each student will write 1-2 pages to consider these themes. Homework will be turned in on Carmen before the start of the class session on the week it is due. These assignments allow students to receive feedback on written communication skills, in addition to the content of their memos, toward preparing for the final paper project.

Midterm Assessment: The course midterm will be given on March 5th in class.

***Graduate students will take the midterm and will write an additional essay comparing the three key theoretical perspectives of the course (Production of Culture, Field Theory, *Art Worlds*)

Final Paper & Final Presentation: Detailed instructions to be given in class. The final presentations will be on 4/9 and 4/16 in class, and the final paper is due to be turned in digitally on the night of 4/19 by 11:59 PM.

ASSIGNMENT:	Grade %
PARTICIPATION	15%
PRESENTATION OF CURRENT EVENT IN THE ARTS	5%
READING QUIZZES (3)	5%
RESPONSE MEMOS (5)	20%
MIDTERM ASSESSMENT	20%
FINAL PAPER	25%
FINAL PRESENTATION	10%

OSU Grading Scale:

	A (93% - 100%)	A- (90% - 92%)
B+ (87% - 89%)	B (83% - 86%)	B- (80% - 83%)
C+ (77% - 79%)	C (73% - 76%)	C- (70% - 72%)
D+ (67% - 69.9%)	D (60% - 66.9%)	E (0% - 59.9%)

Course Schedule:

Course schedule is subject to change with notice from instructor.

Date	Theme	Readings	Assignments
January 9	Course Introduction		
January 16	How is the creation of art a social process?	Culture Chapter Childress Chapters 1,2	
January 23	How is the creation of art a social process?	Childress Chapter 3 Peterson and Anand 2004	
January 30	How is the production of art a social process?	Childress Chapters 4,5 Becker 1974	Memo 1
February 6	How is the production of art a social process?	Childress Chapters 6,7 Bielby and Bielby 1994	
February 13	How is the reception of art a social process?	Childress Chapters 8,9 Banks 2016 Chong 2011	Memo 2
February 20	How is the reception of art a social process?	Childress Chapters 10,11 Peterson and Kern 1996	
February 27	Skype discussion with Dr. Clayton Childress & Midterm Review		Memo 3
March 5	Midterm Assessments		
March 12	Spring Break		
March 19	Precarity in Artistic Careers	Lingo and Tepper 2013 Frenette 2013	
March 26	Insiders and Outsiders	Reilly 2018 Kidd 2010 Lee 2009	Memo 4
April 2	Artist Activists & Skype discussion with Megan Jordan, MA	Becker and Sweet 2018 PolicyLink 2017 Jordan 2019 "We, the 100 Million": https://equityis.exposure.co/our-journey-with-guess	Memo 5
April 9	In-class Final Project Presentations		
April 16	In-class Final Project Presentations		Final Project Due by April 19 at 11:59 PM

From: [King, Ryan D.](#)
To: [Savage, Shari](#)
Cc: [Vankeerbergen, Bernadette](#); [Pace, Lauren K.](#)
Subject: RE: Request for concurrence
Date: Monday, September 28, 2020 11:54:06 AM

Hi Shari,

Sociology has no objections. Looks like a great course.

Best,

Ryan

From: Savage, Shari <savage.12@osu.edu>
Sent: Friday, September 25, 2020 2:07 PM
To: King, Ryan D. <king.2065@osu.edu>
Cc: Vankeerbergen, Bernadette <vankeerbergen.1@osu.edu>; Pace, Lauren K. <pace.162@osu.edu>
Subject: Request for concurrence

Hi Ryan,

We are seeking concurrence for a new course in AAEP entitled *5687: Social World of the Arts*, which was created by Dr. Rachel Skaggs. Please find the syllabus attached. Let me know if you have any questions regarding the course. I look forward to hearing from you soon.

Best,

Shari



Shari L. Savage, PhD
Associate Professor | Assistant Department Chair
Undergraduate Education, Teaching & Assessment Chair
Department of Arts Administration, Education & Policy
231D Sullivant Hall | 1813 High Street
Columbus, OH 43210-1234
savage.12@osu.edu

ARTS MANAGEMENT CURRICULUM MAP

ARTS MANAGEMENT	Program Learning Goals			
	Goal #1	Goal #2	Goal #3	Goal #4
Required Courses (offered by the unit)	Students identify the issues, problems and policy interventions impacting contemporary arts and cultural sector	Students analyze the purpose, function, and professional decision making in the arts and cultural organizations	Students understand the professional role and responsibilities of the artist and the cultural worker in society	Students practice the principles of entrepreneurship as applied to the arts
Required CORE Courses (offered inside of the unit)				
2100 Intro to AM	Beginning			
3680 or 3681		Intermediate		
5683 Capstone				Advanced
Applied Learning/ Research 4191/4998				Intermediate/Advanced
ADVANCED LEVEL (Select 18 credits)				
5670: Public Policy and the Arts	Advanced			
5671: Organizational Leadership in the Nonprofit Arts		Advanced		
5672: Managing Cultural Policy Change	Advanced			
5674: The Creative Sector and Creative Cities			Advanced	
5675: International Cultural Relations	Advanced			
5682: Nonprofit Arts Institution Governance and Board Leadership		Advanced		
5683: Developing Arts Careers: Positioning Passion				Advanced
5684: Arts Participation, Cultural Literacy, and Audience Development		Advanced		
5685: Arts/Cultural Organizations: Resource Management & Revenue Streams		Advanced		

ARTS MANAGEMENT CURRICULUM MAP

5686: Cultural Program Design, Implementation, and Evaluation		Advanced		
5687: The Social World of the Arts			Advanced	
Categories of Courses (may be offered inside or outside of unit)				
3690: Arts Entrepreneurship			Intermediate	
5795: 21 st Century Museum Issues*			Advanced	
5795: Social Media*		Advanced		
5795: Occupations*			Advanced	
5795: Grantsmanship*				Advanced
Pre-Req-Business (12 credits)				
ECON 2001		Beginning		
BUSMHR 2500		Beginning		
MATH 1130 (or higher)	Beginning			
CS&E 1111	Beginning			
BUSINESS CORE COURSES (9 credits)				
ACCTMIS 2000		Intermediate		
BUSFIN 3120		Intermediate		
BUSMHR 3510			Intermediate	
General Education courses				
*special topics courses				